



**SATTERFIELD & PONTIKES
CONSTRUCTION, INC.**

FOR IMMEDIATE RELEASE

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LISA RUTH SELECTED AS EDUCATION DIRECTOR FOR SMPS HOUSTON

HOUSTON, TEXAS (October 20, 2011) – Lisa Ruth, Marketing Director for Satterfield & Pontikes Construction, Inc. (S&P), has been selected by the Society for Marketing Professional Services (SMPS) Houston to serve on its Board of Directors as the chapter's new Education Director. Ruth was selected by the Nominations and Elections Committee for the chapter's new leadership team for the 2011-2012 term.

The selection of Ruth to the Education Director position signifies the committee's candidate that represents the best individual and professional balance for the Board. Ruth has been an SMPS member for 8 years and will lend her more than 20 years of marketing industry experience to enhance SMPS education efforts.

"I hope to bring new ideas that will help to further develop and elevate the excellent programs that SMPS has in place," Ruth stated. As Education Director, Ruth will be responsible for managing the chapter's education efforts, including the quarterly Business Development Roundtable, which she currently co-chairs, and the monthly Lunch and Learn program, CPSM Boot Camp, and Coordinators Council Meeting.

Ruth also earned the designation of Certified Professional Services Marketer (CPSM) recently. A CPSM is an individual who has met a rigorous standard of experience and expertise in marketing professional services. She is among a growing number of professionals to be certified by the SMPS, which advocates for, educates, and connects leaders in the design and building industry.

The SMPS represents a dynamic network of 6,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms. SMPS Houston, founded in 1981, is one of the most active and respected chapters in the U.S. One of the top 10 chapters in the country, SMPS Houston has more than 230 members representing more than 170 firms in the built industry.

About Satterfield & Pontikes Construction

Established in 1989, Satterfield & Pontikes Construction, Inc. is an award-winning general contractor and construction manager. S&P is recognized as one of Engineering News-Record's Top 400 Contractors and Top 100 Green Builders in America. ENR Texas & Louisiana ranks S&P #3 in Educational Building, #6 in General Building Contractors, and #9 in Top Design Builders. ENR Texas & Louisiana also selected S&P as one of Six Companies to Watch in 2011. The Houston Business Journal recently recognized S&P in its Houston Fast 100 Growing Companies in 2011.

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Building a Sustainable Future Through People, Service and Technology**

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