



**SATTERFIELD & PONTIKES
CONSTRUCTION, INC.**

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S&P RECEIVES DESIGN HONOR AT SMPS HOUSTON AWARDS GALA

HOUSTON, TEXAS (May 13, 2011) – Satterfield & Pontikes Construction, Inc. (S&P) took third-place honors in the website category at the Society for Marketing Professional Services (SMPS) Houston 17th Annual Design Awards Gala held recently at Hotel Alden in downtown Houston.

Houston's Architectural/Engineering/Construction marketing elite enjoyed an evening of celebration and awards for Houston's most creative and effective marketing materials. The SMPS Houston "Celebrating Creativity, Honoring Excellence" 2011 Design Awards Gala recognized excellence by marketing professionals in nine categories of exemplary work.

To kick off S&P's third decade in business, Arnold & Langrand redesigned S&P's website for a more modern look and improved ease of use. The website's contemporary design better supports S&P's objective to increase brand awareness and describe S&P's unique business approach.

S&P's new website incorporated numerous brief video clips to ensure that the site is more than simply a static online brochure. The videos cycle randomly to give each page a fresh look. In addition, an especially important website feature is an interactive tool that allows subcontractors to view S&P's upcoming bid opportunities and register to receive invitations to bid on projects.

Entrants in the website category were judged on site design and appearance as well as a narrative describing the company's marketing objectives, target audience, research and planning, and results. This was S&P's first time to enter the design awards competition.

Representing S&P at the awards gala were Marketing Director Lisa Ruth, Marketing Manager Debbie Moore, and Business Development Manager Connie Warner. To explore S&P's award-winning website or learn more about S&P, visit www.satpon.com.

About Satterfield & Pontikes Construction

Established in 1989, Satterfield & Pontikes Construction, Inc. is an award-winning general contractor and construction manager. *Engineering News-Record* ranks S&P #107 in 'Top 400 Contractors' in the U.S. *Texas Construction* ranks S&P #18 in 'Top Texas Contractors' (out of 125 firms) and #2 in 'Educational Facility Construction.' S&P's commitment to sustainable construction also earned a spot on *Engineering News-Record's* 'Top 100 Green Builders' in America. *ENR Texas and Louisiana* recently selected S&P as one of 'Six Companies to Watch' in 2011.

**Satterfield & Pontikes:
Building a Sustainable Future Through People, Service and Technology**

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